

**M.Com. - (Course Code : 023 / Lateral entry – 623- New Regulations)**  
**(Applicable to Candidates joined from 2011-12)**  
**(Examination will be held from 2.00 P.M. to 5.00 P.M.)**

<b>SUBJECT CODE</b>	<b>SUBJECT NAME</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
<b>I YEAR</b>		
110	MANAGEMENT CONCEPT	Saturday 19th May 2018
120	FINANCIAL MANAGEMENT	Sunday 20th May 2018
130	MODERN MARKETING	Monday 21st May 2018
140	MANAGEMENT ACCOUNTING	Tuesday 22nd May 2018
150	HUMAN RESOURCE MANAGEMENT	Wednesday 23rd May 2018
<b>II Year</b>		
<b><u>GROUP – A</u></b>		
210	COMPANY LAW	Thursday 24th May 2018
230	DIRECT TAXES	Friday 25th May 2018
220	PROJECT FINANCE	Saturday 26th May 2018
240	ADVANCED CORPORATE ACCOUNTING	Sunday 27th May 2018
250	ADVANCED COST ACCOUNTING	Monday 28th May 2018
<b><u>GROUP – B</u></b>		
211	MANAGEMENT OF FINANCIAL SERVICES	Thursday 24th May 2018
241	BANK MANAGEMENT	Friday 25th May 2018
221	ADVANCED BANKING	Saturday 26th May 2018
231	INTERNATIONAL TRADE AND FOREIGN EXCHANGE	Sunday 27th May 2018
251	BUSINESS LAW	Monday 28th May 2018

Annamalainagar  
Date:01-03-2018

**DR. RM. CHANDRASEKARAN**  
CONTROLLER OF EXAMINATIONS

**M. Com. Co-operative Management - (Course Code : DDE – 119 / Lateral entry - 719- New Regulations)**

(Applicable to Candidates joined from 2011-12)

(Examination will be held from 2.00 P.M.. to 5.00 P.M.)

SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
<b>I YEAR</b>		
110	MANAGEMENT CONCEPT	Saturday 19th May 2018
120	PRINCIPLES AND PRACTICE OF COOPERATION	Sunday 20th May 2018
130	RURAL ECONOMICS AND RURAL DEVELOPMENT	Monday 21st May 2018
140	MANAGEMENT ACCOUNTING	Tuesday 22nd May 2018
150	HUMAN RESOURCE MANAGEMENT	Wednesday 23rd May 2018
<b>II YEAR</b>		
210	CO – OPERATIVE BANKING AND NON – CREDIT INSTITUTIONS	Thursday 24th May 2018
220	FUNCTIONAL MANAGEMENT IN CO – OPERATIVES	Friday 25th May 2018
230	CO – OPERATIVE LAW	Saturday 26th May 2018
240	CO – OPERATION ABROAD	Sunday 27th May 2018
250	PROJECT ON INSTITUTIONAL TRAINING	.....

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Date:01-03-2018

**DR. RM. CHANDRASEKARAN**  
CONTROLLER OF EXAMINATIONS

**M. Com. Banking & Insurance Management - (Course Code : DDE - 126 / Lateral entry - 626 - New Regulations)**

(Applicable to Candidates joined from 2011-12)

(Examination will be held from 2.00 P.M.. to 5.00 P.M.)

SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
<b>I YEAR</b>		
110	MANAGEMENT CONCEPT	Saturday 19th May 2018
120	FINANCIAL MANAGEMENT	Sunday 20th May 2018
130	MANAGEMENT OF LIFE INSURANCE	Monday 21st May 2018
140	BANKING, INSURANCE AND MANAGEMENT ACCOUNTING	Tuesday 22nd May 2018
150	BANKING LAW AND PRACTICE	Wednesday 23rd May 2018
<b>II YEAR</b>		
210	MANAGEMENT OF FINANCIAL SERVICE	Thursday 24th May 2018
240	BANK MANAGEMENT	Friday 25th May 2018
220	PROJECT FINANCE	Saturday 26th May 2018
230	MANAGEMENT OF GENERAL INSURANCE	Sunday 27th May 2018
250	BUSINESS LAW	Monday 28th May 2018

Annamalainagar

Date:01-03-2018

**DR. RM. CHANDRASEKARAN**  
CONTROLLER OF EXAMINATIONS

**M.Com. (Computer Applications) – (Course Code : 152- New Regulations)**  
**(Applicable to Candidates joined from 2011-12)**

(Examination will be held from 2.00 P.M. to 5.00 P.M.)

SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
<b>I – YEAR</b>		
110	MANAGEMENT CONCEPT	Saturday 19th May 2018
120	FINANCIAL MANAGEMENT	Sunday 20th May 2018
130	E-COMMERCE	Monday 21st May 2018
140	MANAGEMENT ACCOUNTING	Tuesday 22nd May 2018
150	COMPUTER PRACTICAL - I	Date & Time will be announced later
<b>II – YEAR</b>		
210	MANAGEMENT OF FINANCIAL SERVICES	Thursday 24th May 2018
230	INTERNET AND ITS APPLICATIONS	Friday 25th May 2018
220	PROJECT FINANCE	Saturday 26th May 2018
240	ADVANCED CORPORATE ACCOUNTING	Sunday 27th May 2018
250	COMPUTER PRACTICAL – II	Date & Time will be announced later

Annamalainagar  
Date:01-03-2018

**DR. RM. CHANDRASEKARAN**  
CONTROLLER OF EXAMINATIONS

**M.Com. Accounting & Finance - (Course Code : 193- New Regulations)**

(Applicable to Candidates joined from 2011-12)

(Examination will be held from 2.00 P.M.. to 5.00 P.M.)

SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
<b>I YEAR</b>		
110	MANAGEMENT CONCEPT	Saturday 19th May 2018
120	FINANCIAL MANAGEMENT	Sunday 20th May 2018
130	INVESTMENT AND PORTFOLIO MANAGEMENT	Monday 21st May 2018
140	MANAGEMENT ACCOUNTING	Tuesday 22nd May 2018
150	ADVANCED FINANCIAL ACCOUNTING	Wednesday 23rd May 2018
<b>II YEAR</b>		
210	MANAGEMENT OF FINANCIAL SERVICES	Thursday 24th May 2018
230	DIRECT TAXES	Friday 25th May 2018
220	PROJECT FINANCE	Saturday 26th May 2018
240	ADVANCED CORPORATE ACCOUNTING	Sunday 27th May 2018
250	ADVANCED COST ACCOUNTING	Monday 28th May 2018

Annamalainagar  
Date:01-03-2018

**DR. RM. CHANDRASEKARAN**  
CONTROLLER OF EXAMINATIONS

  
**ANNAMALAI UNIVERSITY**  
**DISTANCE EDUCATION EXAMINATIONS MAY - 2018**

**194**

**M.Com. Education Management - (Course Code : 194- New Regulations)**

(Applicable to Candidates joined from 2011-12)  
(Examination will be held from 2.00 P.M. to 5.00 P.M.)

SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
<b>I YEAR</b>		
110	EDUCATION MANAGEMENT	Saturday 19th May 2018
120	FINANCIAL MANAGEMENT	Sunday 20th May 2018
130	COMMUNICATION SKILLS AND OFFICE MANAGEMENT	Monday 21st May 2018
140	MANAGEMENT ACCOUNTING	Tuesday 22nd May 2018
150	HUMAN RESOURCE MANAGEMENT	Wednesday 23rd May 2018
<b>II YEAR</b>		
210	BANKING FOR EDUCATIONAL – INSTITUTION ADMINISTRATORS	Thursday 24th May 2018
220	EDUCATION SERVICE MARKETING	Friday 25th May 2018
230	PSYCHOLOGY OF EDUCATIONAL INSTITUTION ADMINISTRATORS	Saturday 26th May 2018
240	RESEARCH IN EDUCATION MANAGEMENT	Sunday 27th May 2018
250	MANAGERIAL FINANCE IN EDUCATIONAL INSTITUTIONS	Monday 28th May 2018

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Date:01-03-2018

**DR. RM. CHANDRASEKARAN**  
CONTROLLER OF EXAMINATIONS

**M.Com. Marketing – (Course Code : 262- New Regulations)**  
**(Applicable to Candidates joined from 2011-12)**  
**(Examination will be held from 2.00 P.M. to 5.00 P.M.)**

<b>SUBJECT CODE</b>	<b>SUBJECT NAME</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
<b>I – YEAR</b>		
110	MANAGEMENT CONCEPT	Saturday 19th May 2018
120	CONSUMER BEHAVIOUR	Sunday 20th May 2018
130	MODERN MARKETING	Monday 21st May 2018
140	MANAGEMENT ACCOUNTING	Tuesday 22nd May 2018
150	RETAIL MANAGEMENT	Wednesday 23rd May 2018
<b>II Year</b>		
210	ADVERTISING MANAGEMENT	Thursday 24th May 2018
220	SALES AND DISTRIBUTION MANAGEMENT	Friday 25th May 2018
230	GLOBAL MARKETING	Saturday 26th May 2018
240	MARKETING RESEARCH	Sunday 27th May 2018
250	SERVICES MARKETING	Monday 28th May 2018

Annamalainagar  
Date:01-03-2018

**DR. RM. CHANDRASEKARAN**  
CONTROLLER OF EXAMINATIONS

**M.Com. Entrepreneurship - (Course Code : 468- New Regulations)**  
**(Applicable to Candidates joined from 2011-12)**  
**(Examination will be held from 2.00 P.M. to 5.00 P.M.)**

<b>SUBJECT CODE</b>	<b>SUBJECT NAME</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
<b>I YEAR</b>		
110	MANAGEMENT CONCEPT	Saturday 19th May 2018
120	BUSINESS ENVIRONMENT	Sunday 20th May 2018
130	MODERN MARKETING	Monday 21st May 2018
140	MANAGEMENT ACCOUNTING	Tuesday 22nd May 2018
150	ESSENTIALS OF ENTREPRENEURSHIP	Wednesday 23rd May 2018
<b>II YEAR</b>		
210	INSTITUTIONAL SUPPORT FOR ENTREPRENEURSHIP	Thursday 24th May 2018
220	PROJECT MANAGEMENT	Friday 25th May 2018
230	LEGISLATION FOR ENTREPRENEURS	Saturday 26th May 2018
240	EXPORT MARKETING	Sunday 27th May 2018
250	MANAGEMENT OF RESOURCES	Monday 28th May 2018

Annamalainagar  
Date:01-03-2018

**DR. RM. CHANDRASEKARAN**  
CONTROLLER OF EXAMINATIONS





**ANNAMALAI UNIVERSITY**  
**DISTANCE EDUCATION EXAMINATIONS MAY - 2018**  
**Master of Business Administration - E-Business - (Course Code : 178) (Old Regulations)**

(Examination will be held from 9.30 A.M. to 12.30 P.M.)

SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
<b>I YEAR</b>		
110	MANAGEMENT CONCEPTS	Saturday 19th May 2018
120	MARKETING MANAGEMENT	Sunday 20th May 2018
130	HUMAN RESOURCE MANAGEMENT	Monday 21st May 2018
140	FINANCIAL AND MANAGEMENT ACCOUNTING	Tuesday 22nd May 2018
150	E-COMMERCE	Wednesday 23rd May 2018
160	DATABASE MANAGEMENT SYSTEM	Thursday 24th May 2018
170	MANAGEMENT INFORMATION SYSTEM	Friday 25th May 2018
180	SOFTWARE PROJECT MANAGEMENT	Saturday 26th May 2018

**II YEAR** (Examination will be held from 2.00 P.M. to 5.00 P.M.)

210	FINANCIAL MANAGEMENT	Saturday 19th May 2018
220	STRATEGIC MANAGEMENT	Sunday 20th May 2018
230	E-COMMERCE - APPLICATION AND SECURITIES	Monday 21st May 2018
240	INTERNET AND JAVA PROGRAMMING	Tuesday 22nd May 2018
250	ADVANCED WEB DEVELOPMENT AND DESIGN TOOLS	Wednesday 23rd May 2018
260	ENTERPRISE RESOURCE PLANNING	Thursday 24th May 2018
270	GLOBAL MARKETING	Friday 25th May 2018
280	STRUCTURED SYSTEM ANALYSIS AND DESIGN	Saturday 26th May 2018
290	PROJECT WORK AND VIVA-VOCE	Date will be intimated later.

**Master of Business Administration - E-Business - (Course Code : 178- New Regulations)**

(Applicable to Candidates joined from 2014-15)

(Examination will be held from 9.30 A.M. to 12.30 P.M.)

SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
<b>I YEAR</b>		
111	PRINCIPLES OF MANAGEMENT	Saturday 19th May 2018
121	MARKETING MANAGEMENT	Sunday 20th May 2018
151	HUMAN RESOURCE MANAGEMENT	Monday 21st May 2018
181	FINANCIAL AND MANAGEMENT ACCOUNTING	Tuesday 22nd May 2018
131	FINANCIAL MANAGEMENT	Wednesday 23rd May 2018
141	DATABASE MANAGEMENT SYSTEM	Thursday 24th May 2018
161	MANAGEMENT INFORMATION SYSTEM	Friday 25th May 2018
171	SOFTWARE PROJECT MANAGEMENT	Saturday 26th May 2018
<b>II YEAR</b> (Examination will be held from 2.00 P.M. to 5.00 P.M.)		
211	E-COMMERCE	Saturday 19th May 2018
261	STRATEGIC MANAGEMENT	Sunday 20th May 2018
221	E-COMMERCE - APPLICATION AND SECURITIES	Monday 21st May 2018
231	INTERNET AND JAVA PROGRAMMING	Tuesday 22nd May 2018
241	ADVANCED WEB DEVELOPMENT AND DESIGN TOOLS	Wednesday 23rd May 2018
251	ENTERPRISE RESOURCE PLANNING	Thursday 24th May 2018
271	GLOBAL MARKETING	Friday 25th May 2018
281	STRUCTURED SYSTEM ANALYSIS AND DESIGN	Saturday 26th May 2018
291	PROJECT WORK AND VIVA-VOCE	Date will be intimated later.



**ANNAMALAI UNIVERSITY**

**DISTANCE EDUCATION EXAMINATIONS MAY - 2018**

**Master of Business Administration - International Business - (Course Code : 179)**

**Old Regulations- (Applicable to Candidates joined during 2015-16 and Before)**

**(Examination will be held from 9.30 A.M. to 12.30 P.M.)**

<b>SUBJECT CODE</b>	<b>SUBJECT NAME</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
<b>I YEAR</b>		
110	PRINCIPLES OF MANAGEMENT	Saturday 19th May 2018
120	INTERNATIONAL ACCOUNTING	Sunday 20th May 2018
130	INTERNATIONAL ECONOMICS	Monday 21st May 2018
140	INTERNATIONAL BUSINESS ENVIRONMENT	Tuesday 22nd May 2018
150	ORGANISATIONAL BEHAVIOUR	Wednesday 23rd May 2018
160	FOREIGN POLICY OF INDIA	Thursday 24th May 2018
170	COMMUNICATION FOR GLOBAL MANAGERS	Friday 25th May 2018
180	INFORMATION TECHNOLOGY AND E- COMMERCE	Saturday 26th May 2018

**II YEAR** **(Examination will be held from 2.00 P.M. to 5.00 P.M.)**

210	INTERNATIONAL HUMAN RESOURCE MANAGEMENT	Saturday 19th May 2018
220	INTERNATIONAL MARKETING MANAGEMENT	Sunday 20th May 2018
230	INTERNATIONAL FINANCIAL MANAGEMENT	Monday 21st May 2018
240	LOGISTICS AND SUPPLY CHAIN MANAGEMENT	Tuesday 22nd May 2018
250	GLOBAL STRATEGIC MANAGEMENT	Wednesday 23rd May 2018
260	INTERNATIONAL TRADE POLICIES AND DOCUMENTATION	Thursday 24th May 2018
270	INTERNATIONAL MARKETING RESEARCH AND CONSUMER BEHAVIOUR	Friday 25th May 2018
280	EXPORT AND IMPORT FINANCE	Saturday 26th May 2018
290	PROJECT WORK AND VIVA-VOCE	Date will be intimated later

**Master of Business Administration - International Business - (Course Code : 179)**  
**( New Regulations) (Applicable to Candidates joined from 2016-17 and after)**

**(Examination will be held from 9.30 A.M. to 12.30 P.M.)**

<b>SUBJECT CODE</b>	<b>SUBJECT NAME</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
<b>I YEAR</b>		
510	PRINCIPLES OF MANAGEMENT	Saturday 19th May 2018
520	INTERNATIONAL ACCOUNTING	Sunday 20th May 2018
530	INTERNATIONAL ECONOMICS	Monday 21st May 2018
540	INTERNATIONAL BUSINESS ENVIRONMENT	Tuesday 22nd May 2018
550	FOREIGN POLICY OF INDIA	Wednesday 23rd May 2018
560	INFORMATION TECHNOLOGY AND E- COMMERCE	Thursday 24th May 2018
570	COMMUNICATION FOR GLOBAL MANAGERS	Friday 25th May 2018
580	ORGANIZATIONAL BEHAVIOR	Saturday 26th May 2018

<b>SUBJECT CODE</b>	<b>SUBJECT NAME</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
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**(EXAMINATION WILL BE HELD FROM 2.00 P.M. TO 05.00 P.M.)**

**II YEAR**

610	INTERNATIONAL HUMAN RESOURCE MANAGEMENT	Saturday 19th May 2018
620	INTERNATIONAL MARKETING MANAGEMENT	Sunday 20th May 2018
630	INTERNATIONAL FINANCIAL MANAGEMENT	Monday 21st May 2018
640	LOGISTICS AND SUPPLY CHAIN MANAGEMENT	Tuesday 22nd May 2018
650	GLOBAL STRATEGIC MANAGEMENT	Wednesday 23rd May 2018
660	INTERNATIONAL TRADE POLICIES AND DOCUMENTATION	Thursday 24th May 2018
670	INTERNATIONAL MARKETING RESEARCH AND CONSUMER BEHAVIOUR	Friday 25th May 2018
680	EXPORT AND IMPORT FINANCE	Saturday 26th May 2018
690	PROJECT WORK AND VIVA-VOCE	Date will be intimated later

Annamalainagar

Date:01-03-2018

**DR. RM. CHANDRASEKARAN**  
CONTROLLER OF EXAMINATIONS



**ANNAMALAI UNIVERSITY**  
**DISTANCE EDUCATION EXAMINATIONS MAY - 2018**

**Master of Business Administration (Safety Management)- (Course Code : 230)**

**(Examination will be held from 2.00 P.M. to 5.00 P.M.)**

<b>SUBJECT CODE</b>	<b>SUBJECT NAME</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
<b>I YEAR</b>		
110	PRINCIPLES OF MANAGEMENT & ORGANIZATIONAL BEHAVIOUR	Saturday 19th May 2018
120	HUMAN RESOURCE MANAGEMENT	Sunday 20th May 2018
130	MARKETING MANAGEMENT	Monday 21st May 2018
140	FINANCIAL MANAGEMENT	Tuesday 22nd May 2018
150	FUNDAMENTALS OF SAFETY	Wednesday 23rd May 2018
160	SAFETY AND THE LAW	Thursday 24th May 2018
170	FIRE ENGINEERING	Friday 25th May 2018
180	SAFETY IN CONSTRUCTION INDUSTRY	Saturday 26th May 2018
<b>II YEAR</b>		
<b>(Examination will be held from 9.30 A.M. to 12.30 P.M.)</b>		
210	SAFETY MANAGEMENT	Saturday 19th May 2018
220	SAFETY ENGINEERING	Sunday 20th May 2018
230	APPRAISAL, ANALYSIS, INSPECTION AND CONTROL PROCEDURES	Monday 21st May 2018
240	INDUSTRIAL HYGIENE AND OCCUPATIONAL HEALTH	Tuesday 22nd May 2018
250	ENVIRONMENTAL EDUCATION	Wednesday 23rd May 2018
260	PRODUCTION AND MATERIALS MANAGEMENT	Thursday 24th May 2018
270	SAFETY IN CHEMICAL INDUSTRY	Friday 25th May 2018
280	SAFETY IN ELECTRICAL INDUSTRY	Saturday 26th May 2018
290	PROJECT AND VIVA – VOCE	Date will be intimated later

Annamalainagar  
 Date:01-03-2018

**DR. RM. CHANDRASEKARAN**  
 CONTROLLER OF EXAMINATIONS



**ANNAMALAI UNIVERSITY**  
**DISTANCE EDUCATION EXAMINATIONS MAY - 2018**

**Master of Business Administration - Industry Integrated- (Course Code : 249)**

(Examination will be held from 9.30 A.M. to 12.30 P.M.)

SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
<b>I YEAR</b>		
110	PRINCIPLES OF MANAGEMENT	Saturday 19th May 2018
120	HUMAN RESOURCE MANAGEMENT	Sunday 20th May 2018
130	PRODUCTION & MATERIALS MANAGEMENT	Monday 21st May 2018
140	MARKETING MANAGEMENT	Tuesday 22nd May 2018
150	FINANCIAL MANAGEMENT	Wednesday 23rd May 2018
160	FINANCIAL, COST AND MANAGEMENT ACCOUNTING	Thursday 24th May 2018
170	RESEARCH METHODOLOGY	Friday 25th May 2018
180	ORGANISATIONAL BEHAVIOUR	Saturday 26th May 2018
190	INDUSTRY INTERNSHIP	-----
<b>II YEAR</b>		
(Examination will be held from 2.00 P.M. to 5.00 P.M.)		
210	BUSINESS POLICY AND STRATEGIC MANAGEMENT	Saturday 19th May 2018
220	INTERNATIONAL BUSINESS	Sunday 20th May 2018
<b><u>GROUP – A</u></b>		
230	MANAGEMENT OF FUNDS AND ASSETS	Monday 21st May 2018
240	INVESTMENTS, SECURITY AND PORTFOLIO MANAGEMENT	Tuesday 22nd May 2018
250	MANAGEMENT OF FINANCIAL SERVICES	Wednesday 23rd May 2018
260	INTERNATIONAL FINANCE	Thursday 24th May 2018
<b><u>GROUP – B</u></b>		
231	MARKETING RESEARCH AND CONSUMER BEHAVIOUR	Monday 21st May 2018
241	PRODUCT, SERVICES AND DISTRIBUTION MANAGEMENT	Tuesday 22nd May 2018
251	ADVERTISING AND SALES PROMOTION	Wednesday 23rd May 2018
261	GLOBAL MARKETING	Thursday 24th May 2018
<b><u>GROUP – C</u></b>		
232	ORGANIZATIONAL DEVELOPMENT AND CHANGE	Monday 21st May 2018
242	TALENT AND COMPENSATION MANAGEMENT	Tuesday 22nd May 2018
252	EMPLOYEE WELFARE, RELATIONSHIP & LEGISLATION	Wednesday 23rd May 2018
262	GLOBAL HUMAN RESOURCE MANAGEMENT	Thursday 24th May 2018
270	COMMUNITY PROJECT	-----
280	PROJECT WORK AND VIVA – VOCE	Date will be intimated later

Annamalainagar  
 Date:01-03-2018

**DR. RM. CHANDRASEKARAN**  
 CONTROLLER OF EXAMINATIONS



**ANNAMALAI UNIVERSITY**  
**DISTANCE EDUCATION EXAMINATIONS MAY - 2018**  
**Master of Business Administration – Information Systems - (Course Code : 269)**

(Examination will be held from 9.30 A.M. to 12.30 P.M.)

SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
<b>I YEAR</b>		
110	PRINCIPLES OF MANAGEMENT	Saturday 19th May 2018
120	MANAGERIAL ECONOMICS	Sunday 20th May 2018
130	ACCOUNTING AND FINANCE FOR MANAGERS	Monday 21st May 2018
140	MARKETING MANAGEMENT	Tuesday 22nd May 2018
150	HUMAN RESOURCE MANAGEMENT	Wednesday 23rd May 2018
160	PRODUCTION AND MATERIALS MANAGEMENT	Thursday 24th May 2018
170	RESEARCH METHODS FOR MANAGEMENT	Friday 25th May 2018
180	INFORMATION TECHNOLOGY APPLICATIONS LAB	-----

**II YEAR** (Examination will be held from 2.00 P.M. to 5.00 P.M.)

210	ORGANIZATIONAL BEHAVIOUR	Saturday 19th May 2018
220	MANAGEMENT INFORMATION SYSTEM	Sunday 20th May 2018
230	DATABASE MANAGEMENT SYSTEM	Monday 21st May 2018
240	ELECTRONIC COMMERCE	Tuesday 22nd May 2018
250	ENTERPRISE RESOURCE PLANNING	Wednesday 23rd May 2018
260	DATA WAREHOUSING AND DATA MINING	Thursday 24th May 2018
270	SOFTWARE PROJECT MANAGEMENT	Friday 25th May 2018
280	ADVANCED WEBDESIGN	Saturday 26th May 2018
290	PROJECT & VIVA – VOCE	Date will be intimated later

Annamalainagar

Date:01-03-2018

**DR. RM. CHANDRASEKARAN**  
 CONTROLLER OF EXAMINATIONS



**ANNAMALAI UNIVERSITY**

**DISTANCE EDUCATION EXAMINATIONS MAY - 2018**

**Master of Business Administration - (Two Years/Online) (Course Code : 346 / 300)**

**Old Regulations- (Applicable to Candidates joined during 2015-16 and Before)**

**(Examination will be held from 2.00 P.M. to 5.00 P.M.)**

<b>SUBJECT CODE</b>	<b>SUBJECT NAME</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
<b>I YEAR</b>		
110	PRINCIPLES OF MANAGEMENT	Saturday 19th May 2018
120	FINANCIAL AND MANAGEMENT ACCOUNTING	Sunday 20th May 2018
130	MANAGERIAL ECONOMICS	Monday 21st May 2018
140	LEGAL ENVIRONMENT OF BUSINESS	Tuesday 22nd May 2018
150	ORGANISATIONAL BEHAVIOUR	Wednesday 23rd May 2018
160	WRITTEN ANALYSIS AND COMMUNICATION	Thursday 24th May 2018
170	BUSINESS POLICY AND STRATEGIC MANAGEMENT	Friday 25th May 2018
180	RESEARCH METHODOLOGY	Saturday 26th May 2018
<b>II YEAR (Examination will be held from 9.30 A.M. to 12.30 P.M.)</b>		
210	HUMAN RESOURCE MANAGEMENT	Saturday 19th May 2018
220	MARKETING MANAGEMENT	Sunday 20th May 2018
230	FINANCIAL MANAGEMENT	Monday 21st May 2018
240	PRODUCTION AND MATERIALS MANAGEMENT	Tuesday 22nd May 2018
250	INTERNATIONAL BUSINESS	Wednesday 23rd May 2018
260	PROJECT MANAGEMENT AND ENTREPRENEURSHIP	Thursday 24th May 2018
270	LABOUR WELFARE AND INDUSTRIAL RELATIONS	Friday 25th May 2018
271	SALES AND DISTRIBUTION MANAGEMENT	Friday 25th May 2018
272	INVESTMENT, SECURITY AND PORTFOLIO MANAGEMENT	Friday 25th May 2018
273	PRODUCTION PLANNING, CONTROL AND MAINTENANCE	Friday 25th May 2018
274	PERSONAL PRODUCTIVITY TOOLS	Friday 25th May 2018
280	TRAINING AND DEVELOPMENT	Saturday 26th May 2018
281	MARKETING RESEARCH AND CONSUMER BEHAVIOUR	Saturday 26th May 2018
282	MANAGEMENT OF FUNDS	Saturday 26th May 2018
283	QUALITY MANAGEMENT	Saturday 26th May 2018
284	INFORMATION TECHNOLOGY	Saturday 26th May 2018
290	PROJECT & VIVA-VOCE	Date will be intimated later

Annamalainagar

Date:01-03-2018

**DR. RM. CHANDRASEKARAN**  
CONTROLLER OF EXAMINATIONS



**ANNAMALAI UNIVERSITY**

**DISTANCE EDUCATION EXAMINATIONS MAY - 2018**

**Master of Business Administration - (Two Years/Online) (Course Code : 346 / 300)**

**NEW REGULATIONS - (Applicable to Candidates joined during 2016-17 and After)**

**(Examination will be held from 2.00 P.M. to 5.00 P.M.)**

<b>SUBJECT CODE</b>	<b>SUBJECT NAME</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
<b>I YEAR</b>		
510	PRINCIPLES OF MANAGEMENT	Saturday 19th May 2018
520	ACCOUNTING FOR MANAGERS	Sunday 20th May 2018
530	MANAGERIAL ECONOMICS	Monday 21st May 2018
540	LEGAL ENVIRONMENT OF BUSINESS	Tuesday 22nd May 2018
550	RESEARCH METHODOLOGY AND STATISTICS	Wednesday 23rd May 2018
560	INTERNATIONAL BUSINESS	Thursday 24th May 2018
570	MANAGERIAL COMMUNICATION	Friday 25th May 2018
580	ORGANIZATIONAL BEHAVIOR	Saturday 26th May 2018

<b>SUBJECT CODE</b>	<b>SUBJECT NAME</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
<b>II YEAR</b>		
<b>(Examination will be held from 9.30 A.M. to 12.30 P.M.)</b>		
610	HUMAN RESOURCE MANAGEMENT	Saturday 19th May 2018
620	MARKETING MANAGEMENT	Sunday 20th May 2018
630	FINANCIAL MANAGEMENT	Monday 21st May 2018
640	OPERATIONS MANAGEMENT	Tuesday 22nd May 2018
650	PROJECT MANAGEMENT AND ENTREPRENEURSHIP	Thursday 23rd May 2018
660	STRATEGIC MANAGEMENT	Thursday 24th May 2018
670	LABOUR WELFARE AND INDUSTRIAL RELATIONS	Friday 25th May 2018
671	SALES AND DISTRIBUTION MANAGEMENT	Friday 25th May 2018
672	INVESTMENT, SECURITY AND PORTFOLIO MANAGEMENT	Friday 25th May 2018
673	PRODUCTION PLANNING, CONTROL AND MAINTENANCE	Friday 25th May 2018
674	PERSONAL PRODUCTIVITY TOOLS	Friday 25th May 2018
680	TRAINING AND DEVELOPMENT	Saturday 26th May 2018
681	MARKETING RESEARCH AND CONSUMER BEHAVIOUR	Saturday 26th May 2018
682	MANAGEMENT OF FINANCIAL SERVICES	Saturday 26th May 2018
683	QUALITY MANAGEMENT	Saturday 26th May 2018
684	INFORMATION TECHNOLOGY	Saturday 26th May 2018
690	PROJECT & VIVA-VOCE	Date will be intimated later

Annamalainagar  
Date:01-03-2018

**DR. RM. CHANDRASEKARAN**  
CONTROLLER OF EXAMINATIONS



Master of Business Administration - Human Resource Management / Online - (Course Code : 347/438)
Old Regulations- (Applicable to Candidates joined during 2015-16 and Before)

(Examination will be held from 9.30 A.M. to 12.30 P.M.)

Table with 3 columns: SUBJECT CODE, SUBJECT NAME, DAY & DATE OF EXAMINATION. Rows include subjects like PRINCIPLES OF MANAGEMENT, HUMAN RESOURCE MANAGEMENT, etc.

II YEAR (Examination will be held from 2.00 P.M. to 5.00 P.M.)

Table with 3 columns: SUBJECT CODE, SUBJECT NAME, DAY & DATE OF EXAMINATION. Rows include subjects like ORGANISATIONAL DEVELOPMENT AND MANAGEMENT OF CHANGE, TRAINING AND DEVELOPMENT, etc.

Master of Business Administration - Human Resource Management / Online - (Course Code : 347/438)
New Regulations (Applicable to Candidates joined from 2016-17 and after)

(Examination will be held from 9.30 A.M. to 12.30 P.M.)

Table with 3 columns: SUBJECT CODE, SUBJECT NAME, DAY & DATE OF EXAMINATION. Rows include subjects like PRINCIPLES OF MANAGEMENT, MARKETING MANAGEMENT, etc.

II YEAR (Examination will be held from 2.00 P.M. to 5.00 P.M.)

Table with 3 columns: SUBJECT CODE, SUBJECT NAME, DAY & DATE OF EXAMINATION. Rows include subjects like ORGANISATIONAL DEVELOPMENT AND MANAGEMENT OF CHANGE, TRAINING AND DEVELOPMENT, etc.





**ANNAMALAI UNIVERSITY**

**DISTANCE EDUCATION EXAMINATIONS MAY - 2018**

**Master of Business Administration - Marketing Management / Online - (Course Code : 348/437)**

**Old Regulations- (Applicable to Candidates joined during 2015-16 and Before)**

**(Examination will be held from 9.30 A.M. to 12.30 P.M.)**

<b>SUBJECT CODE</b>	<b>SUBJECT NAME</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
<b>I YEAR</b>		
110	PRINCIPLES OF MANAGEMENT	Saturday 19th May 2018
130	HUMAN RESOURCE MANAGEMENT	Sunday 20th May 2018
150	PRODUCTION AND MATERIALS MANAGEMENT	Monday 21st May 2018
120	MARKETING MANAGEMENT	Tuesday 22nd May 2018
140	FINANCIAL MANAGEMENT	Wednesday 23rd May 2018
160	BUSINESS MATHEMATICS AND STATISTICS	Thursday 24th May 2018
170	ADVERTISING MANAGEMENT	Friday 25th May 2018
180	MANAGERIAL COMMUNICATION	Saturday 26th May 2018

**II YEAR** **(Examination will be held from 2.00 P.M. to 5.00 P.M.)**

210	PRODUCT AND SERVICES MARKETING	Saturday 19th May 2018
220	MARKETING RESEARCH	Sunday 20th May 2018
230	CONSUMER BEHAVIOUR	Monday 21st May 2018
240	GLOBAL MARKETING	Tuesday 22nd May 2018
250	SALES AND DISTRIBUTION MANAGEMENT	Wednesday 23rd May 2018
260	STRATEGIC MANAGEMENT	Thursday 24th May 2018
270	E – BUSINESS	Friday 25th May 2018
280	BUSINESS RESEARCH METHODS	Saturday 26th May 2018
290	PROJECT WORK AND VIVA-VOCE	Date will be intimated later

**Master of Business Administration - Marketing Management / Online - (Course Code : 348/437)**

**New Regulations (Applicable to Candidates joined from 2016-17 and after)**

**(Examination will be held from 9.30 A.M. to 12.30 P.M.)**

<b>SUBJECT CODE</b>	<b>SUBJECT NAME</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
<b>I YEAR</b>		
510	PRINCIPLES OF MANAGEMENT	Saturday 19th May 2018
520	MARKETING MANAGEMENT	Sunday 20th May 2018
530	FINANCIAL MANAGEMENT	Monday 21st May 2018
540	OPERATIONS MANAGEMENT	Tuesday 22nd May 2018
550	HUMAN RESOURCE MANAGEMENT	Wednesday 23rd May 2018
560	STATISTICS FOR MANAGERS	Thursday 24th May 2018
570	MANAGERIAL COMMUNICATION	Friday 25th May 2018
580	ADVERTISING AND SALES PROMOTION	Saturday 26th May 2018
<b>II YEAR</b>		
<b>(Examination will be held from 2.00 P.M. to 5.00 P.M.)</b>		
610	PRODUCT AND SERVICES MARKETING	Saturday 19th May 2018
620	MARKETING RESEARCH	Sunday 20th May 2018
630	CONSUMER BEHAVIOUR	Monday 21st May 2018
640	RURAL MARKETING	Tuesday 22nd May 2018
650	SALES AND DISTRIBUTION MANAGEMENT	Wednesday 23rd May 2018
660	STRATEGIC MANAGEMENT	Thursday 24th May 2018
670	E – COMMERCE	Friday 25th May 2018
680	BUSINESS RESEARCH METHODS	Saturday 26th May 2018
690	PROJECT WORK AND VIVA –VOCE	Date will be intimated later

Annamalainagar

Date:01-03-2018

**DR. RM. CHANDRASEKARAN**  
CONTROLLER OF EXAMINATIONS



**ANNAMALAI UNIVERSITY**

**DISTANCE EDUCATION EXAMINATIONS MAY - 2018**

**Master of Business Administration - Financial Management / Online - (Course Code : 349/436)-**

**Old Regulations- (Applicable to Candidates joined during 2015-16 and Before)**

**(Examination will be held from 9.30 A.M. to 12.30 P.M.)**

<b>SUBJECT CODE</b>	<b>SUBJECT NAME</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
<b>I YEAR</b>		
110	PRINCIPLES OF MANAGEMENT	Saturday 19th May 2018
130	HUMAN RESOURCE MANAGEMENT	Sunday 20th May 2018
170	PRODUCTION AND MATERIALS MANAGEMENT	Monday 21st May 2018
140	MARKETING MANAGEMENT	Tuesday 22nd May 2018
120	FINANCIAL MANAGEMENT	Wednesday 23rd May 2018
160	BUSINESS MATHEMATICS AND STATISTICS	Thursday 24th May 2018
150	FINANCIAL AND MANAGEMENT ACCOUNTING	Friday 25th May 2018
180	MANAGERIAL COMMUNICATION	Saturday 26th May 2018

**II YEAR (Examination will be held from 2.00 P.M. to 5.00 P.M.)**

210	MANAGEMENT OF FINANCIAL SERVICES	Saturday 19th May 2018
220	INTERNATIONAL FINANCE	Sunday 20th May 2018
230	FINANCIAL ANALYSIS AND INDUSTRIAL FINANCING	Monday 21st May 2018
240	MANAGEMENT OF FUNDS AND ASSETS	Tuesday 22nd May 2018
250	INVESTMENT, SECURITY AND PORTFOLIO MANAGEMENT	Wednesday 23rd May 2018
260	STRATEGIC MANAGEMENT	Thursday 24th May 2018
270	E – BUSINESS	Friday 25th May 2018
280	BUSINESS RESEARCH METHODS	Saturday 26th May 2018
290	PROJECT WORK AND VIVA-VOCE	Date will be intimated later

**Master of Business Administration - Financial Management / Online - (Course Code : 349/436)**

**New Regulations (Applicable to Candidates joined from 2016-17 and after)**

**(Examination will be held from 9.30 A.M. to 12.30 P.M.)**

<b>SUBJECT CODE</b>	<b>SUBJECT NAME</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
<b>I YEAR</b>		
510	PRINCIPLES OF MANAGEMENT	Saturday 19th May 2018
520	MARKETING MANAGEMENT	Sunday 20th May 2018
530	FINANCIAL MANAGEMENT	Monday 21st May 2018
540	OPERATIONS MANAGEMENT	Tuesday 22nd May 2018
550	HUMAN RESOURCE MANAGEMENT	Wednesday 23rd May 2018
560	STATISTICS FOR MANAGERS	Thursday 24th May 2018
570	MANAGERIAL COMMUNICATION	Friday 25th May 2018
580	ACCOUNTING FOR MANAGERS	Saturday 26th May 2018

<b>SUBJECT CODE</b>	<b>SUBJECT NAME</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
<b>(EXAMINATION WILL BE HELD FROM 2.00 P.M. TO 05.00 P.M.)</b>		

**II YEAR**

610	MANAGEMENT OF FINANCIAL SERVICES	Saturday 19th May 2018
620	INTERNATIONAL FINANCE	Sunday 20th May 2018
630	DERIVATIVES MANAGEMENT	Monday 21st May 2018
640	RISK MANAGEMENT AND INSURANCE	Tuesday 22nd May 2018
650	INVESTMENT, SECURITY AND PORTFOLIO MANAGEMENT	Wednesday 23rd May 2018
660	STRATEGIC MANAGEMENT	Thursday 24th May 2018
670	E – COMMERCE	Friday 25th May 2018
680	BUSINESS RESEARCH METHODS	Saturday 26th May 2018
690	PROJECT WORK AND VIVA-VOCE	Date will be intimated later

Annamalainagar

Date:01-03-2018

**DR. RM. CHANDRASEKARAN**  
CONTROLLER OF EXAMINATIONS

**463****ANNAMALAI UNIVERSITY****DISTANCE EDUCATION EXAMINATIONS MAY - 2018****Master of Business Administration - (Hotel Management and Tourism) – (Course Code : 463)****(Examination will be held from 9.30 A.M. to 12.30 P.M.)**

<b>SUBJECT CODE</b>	<b>SUBJECT NAME</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
<b>I – YEAR</b>		
110	PRINCIPLES OF MANAGEMENT	Saturday 19th May 2018
120	HUMAN RESOURCE MANAGEMENT	Sunday 20th May 2018
130	BUSINESS RESEARCH METHODS	Monday 21st May 2018
140	HOTEL AND TOURISM MARKETING	Tuesday 22nd May 2018
150	ORGANISATIONAL BEHAVIOUR	Wednesday 23rd May 2018
160	TRAVEL AND TOURISM OPERATIONS	Thursday 24th May 2018
170	HOTEL MANAGEMENT – PRINCIPLES AND PRACTICES	Friday 25th May 2018
180	TOURISM MANAGEMENT INFORMATION SYSTEM	Saturday 26th May 2018
<b>II – YEAR</b>		
<b>(Examination will be held from 2.00 P.M. to 5.00 P.M.)</b>		
210	FINANCIAL AND MANAGEMENT ACCOUNTING	Saturday 19th May 2018
220	MANAGERIAL COMMUNICATION	Sunday 20th May 2018
230	STRATEGIC MANAGEMENT	Monday 21st May 2018
240	CUSTOMER RELATIONSHIP MANAGEMENT	Tuesday 22nd May 2018
250	ECOLOGY AND ENVIRONMENT MANAGEMENT FOR TOURISM	Wednesday 23rd May 2018
260	HOTEL AND TOURISM LAW	Thursday 24th May 2018
270	PROJECT AND VIVA-VOCE	Date will announced later
	<b>(Candidates joined during 2011-12 and Before)</b>	
271	INDUSTRIAL EXPOSURE TRAINING AND DEVELOPMENT REPORT	Date will announced later
	<b>(Candidates joined during 2012-13 and After)</b>	

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Date:01-03-2018

**DR. RM. CHANDRASEKARAN**  
CONTROLLER OF EXAMINATIONS

**531**

**ANNAMALAI UNIVERSITY**  
**DISTANCE EDUCATION EXAMINATIONS MAY - 2018**  
**Master of Business Administration - (Business Applications) – (Course Code : 531)**

(Examination will be held from 9.30 A.M. to 12.30 P.M.)

SUBJECT CODE	SUBJECT NAME	DAY & DATE OF EXAMINATION
<b>I – YEAR</b>		
110	MANAGERIAL ACCOUNTING	Saturday 19th May 2018
120	STATISTICAL METHODS FOR BUSINESS ECONOMICS	Sunday 20th May 2018
130	STRATEGY AND MANAGEMENT IN INTERNATIONAL ORGANISATIONS	Monday 21st May 2018
140	ANALYSIS FOR GENERAL MANAGEMENT	Tuesday 22nd May 2018
150	ORGANISATION DEVELOPMENT	Wednesday 23rd May 2018
160	MANAGEMENT COMMUNICATION	Thursday 24th May 2018
170	COMPANY LAW	Friday 25th May 2018
180	MANAGEMENT CONTROL SYSTEM	Saturday 26th May 2018

(Examination will be held from 2.00 P.M. to 5.00 P.M.)

<b>II – YEAR</b>		
210	ECONOMICS FOR MANAGERS	Saturday 19th May 2018
220	ADVANCED ENTREPRENEURSHIP	Sunday 20th May 2018
230	LEADERSHIP TRENDS AND VALUES	Monday 21st May 2018
240	CORPORATE FINANCE	Tuesday 22nd May 2018
250	INVESTMENT ANALYSIS	Wednesday 23rd May 2018
251	BANKS AND STOCK EXCHANGES	Thursday 24th May 2018
260	CONSUMER BEHAVIOUR	Friday 25th May 2018
261	DATA BASE MARKETING	Saturday 26th May 2018
270	FINANCIAL DECISION MAKING	Sunday 27th May 2018
271	CAPITAL MARKETING	Monday 28th May 2018
280	RISK AND INSURANCE	Tuesday 29th May 2018
281	LIFE INSURANCE MATHEMATICS	Wednesday 30th May 2018
290	MANAGEMENT OF RETAIL ENTERPRISES	Thursday 1st June 2018

(Examination will be held from 9.30 A.M. to 12.30 P.M.)

291	RETAIL MARKETING	Sunday 27th May 2018
300	INDUSTRIAL PSYCHOLOGY AND INDUSTRIAL LAW	Monday 28th May 2018
301	PERSONNEL MANAGEMENT	Tuesday 29th May 2018
310	TELECOM NETWORK MANAGEMENT	Wednesday 30th May 2018
311	MOBILE AND WIRELESS NETWORKING	Thursday 1st June 2018
320	PROJECT REPORT & VIVA – VOCE	Date will be intimated later

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Date:01-03-2018

**DR. RM. CHANDRASEKARAN**  
CONTROLLER OF EXAMINATIONS

**ANNAMALAI UNIVERSITY****DISTANCE EDUCATION EXAMINATIONS MAY - 2018****Master of Business Administration - Hospital Management - (Course Code : 542)****(Examination will be held from 2.00 P.M. to 5.00 P.M.)**

<b>SUBJECT CODE</b>	<b>SUBJECT NAME</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
<b>I YEAR</b>		
110	HEALTH COMMUNICATION	Saturday 19th May 2018
120	INTRODUCTION TO PUBLIC HEALTH	Sunday 20th May 2018
130	RESOURCE MANAGEMENT (MATERIALS)	Monday 21st May 2018
140	RESOURCE MANAGEMENT (HUMAN)	Tuesday 22nd May 2018
<b>II YEAR</b>		
210	LAW & HOSPITALS	Wednesday 23rd May 2018
220	MARKETING	Thursday 24th May 2018
230	QUALITY ASSURANCE	Friday 25th May 2018
240	INFORMATION MANAGEMENT	Saturday 26th May 2018
250	PROJECT WORK / PRACTICAL / LOG BOOK / VIVA-VOCE	Date will be intimated later

Annamalainagar

Date:01-03-2018

**DR. RM. CHANDRASEKARAN**  
CONTROLLER OF EXAMINATIONS

**580****ANNAMALAI UNIVERSITY****DISTANCE EDUCATION EXAMINATIONS MAY - 2018****Master of Business Administration - (Design Management) – (Course Code : 580)****(Examination will be held from 9.30 A.M. to 12.30 P.M.)**

<b>SUBJECT CODE</b>	<b>SUBJECT NAME</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
<b>I – YEAR</b>		
110	PRINCIPLES OF DESIGN MANAGEMENT	Saturday 19th May 2018
120	RETAIL REVOLUTION IN INDIA	Sunday 20th May 2018
130	BUSINESS COMMUNICATION	Monday 21st May 2018
140	MARKETING AND SALES MANAGEMENT	Tuesday 22nd May 2018
150	ADVERTISING AND PUBLIC RELATIONS	Wednesday 23rd May 2018
160	PROJECT HANDLING	Thursday 24th May 2018
170	HUMAN RESOURCE MANAGEMENT	Friday 25th May 2018
180	FRANCHISE MANAGEMENT AND OPERATIONS	Saturday 26th May 2018
<b>(Examination will be held from 2.00 P.M. to 5.00 P.M.)</b>		
<b>II – YEAR</b>		
210	BRAND PROMOTIONS AND MANAGEMENT	Saturday 19th May 2018
220	INTRODUCTION TO MALLS	Sunday 20th May 2018
230	CUSTOMER RELATIONSHIP MANAGEMENT	Monday 21st May 2018
240	SUPPLY CHAIN MANAGEMENT	Tuesday 22nd May 2018
250	FASHION RETAILING	Wednesday 23rd May 2018
251	VISUAL MERCHANDISING	Thursday 24th May 2018
252	INTERNATIONAL BRANDS IN INDIA	Friday 25th May 2018
253	FASHION MARKETING AND EVENTS	Saturday 26th May 2018
260	REAL ESTATE MANAGEMENT	Wednesday 23rd May 2018
261	MALL MANAGEMENT	Thursday 24th May 2018
262	SCOPE OF MULTIPLEXES AND MANAGING MULTIPLEXES	Friday 25th May 2018
263	LIFESTYLE SPACE DESIGN MANAGEMENT	Saturday 26th May 2018

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Date:01-03-2018

**DR. RM. CHANDRASEKARAN**  
CONTROLLER OF EXAMINATIONS



**840****ANNAMALAI UNIVERSITY****DISTANCE EDUCATION EXAMINATIONS MAY - 2018****Master of Business Administration - Self Management And Crisis Management (Course Code : 840)****(Examination will be held from 9.30 A.M. to 12.30 P.M.)**

<b>SUBJECT CODE</b>	<b>SUBJECT NAME</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
<b>I YEAR</b>		
110	PRINCIPLES OF MANAGEMENT	Saturday 19th May 2018
120	MANAGERIAL ECONOMICS	Sunday 20th May 2018
130	ORGANISATIONAL BEHAVIOUR	Monday 21st May 2018
140	MANAGING THE SELF	Tuesday 22nd May 2018
150	VALUES FOR MANAGERIAL PERFORMANCE	Wednesday 23rd May 2018
160	HEALTHY LIFESTYLE FOR MANAGERS	Thursday 24th May 2018
170	SYNTHESIS OF SPIRITUALITY	Friday 25th May 2018
180	CRISIS MANAGEMENT	Saturday 26th May 2018

<b>SUBJECT CODE</b>	<b>SUBJECT NAME</b>	<b>DAY &amp; DATE OF EXAMINATION</b>
<b>II YEAR</b>		
<b>(Examination will be held from 2.00 P.M. to 5.00 P.M.)</b>		
210	HUMAN RESOURCE MANAGEMENT	Saturday 19th May 2018
220	MARKETING MANAGEMENT	Sunday 20th May 2018
230	FINANCIAL MANAGEMENT	Monday 21st May 2018
240	SELF MANAGING LEADERSHIP (SML)	Tuesday 22nd May 2018
250	SPIRITUALITY FOR MANAGERIAL EXCELLENCE	Wednesday 23rd May 2018
260	STRESS MANAGEMENT & ANGER MANAGEMENT	Thursday 24th May 2018
270	FIELD PROJECT ON SPECIALIZATION WITH VIVA - VOCE	Date will be intimated later

Annamalainagar

Date:01-03-2018

**DR. RM. CHANDRASEKARAN**  
CONTROLLER OF EXAMINATIONS